Poelang adapts to markets

Taiwanese crossbow manufacturer Poelang works hard to produce crossbows that meet the restrictions of differing markets, especially in Europe, and with new 'bows arriving very soon, *Gun Trade World* caught up with the company to find out a little more.

he refinement of the modern compound crossbow has been driven by the specific needs of the North American outdoor sporting industry and, to that purpose, Poelang builds outrageously fast crossbows for the hunt.

For more than 20 years, Poelang Enterprises of Taiwan has been the largest OEM producer of crossbows in the world. Its research into arrow velocity is critical because feral hogs in Texas are preternaturally fast and their reaction is near instantaneous.

To humanely harvest deer in Michigan, it designs crossbows that explosively release the kinetic energy that is necessary to propel the bolt through a dense mass of bone and muscle.

CROSSBOWS IN EUROPE

The venerable crossbow, that once was held in such high regard by soldiers and hunters, now enjoys a rather complex legal status across the nations of Europe. Hunting with a crossbow is prohibited in most countries and in some jurisdictions they are classified as

weapons. To further complicate issues, most archery ranges are not equipped to allow the use of high-velocity crossbows. While there will always be a demand for Poelang's plus 390fps crossbows in European archery, there is clearly a need for a new range of products that are tailored to the specific demands of crossbow enthusiasts across the EU and the UK.

It was from this realisation that the R&D division of Poelang, Ek Archery Research, began the development of sub-120lb crossbows. Just as the carbine evolved from the full-sized battle rifle, a more moderately powered "carbine crossbow" would have all the features of a high-velocity one but would be lighter, more compact, easier to cock and more suitable for smaller target ranges. A carbine crossbow could have the easy handling and target acquisition characteristics of a pistol crossbow, but produce a respectable kinetic punch.

Poelang

W: www.poelang.com

